

How to Create the Next Great Company

THE NINE PRINCIPLES OF GREATNESS FRAMEWORK

<p><u>Extraordinary Leadership</u></p> <p>STAGE 1:</p> <p>REINVENT THE FUTURE</p>	<p><u>Brilliant Strategy</u></p> <p>STAGE 2:</p> <p>CREATE THE FUTURE</p>	<p><u>Superb Execution</u></p> <p>STAGE 3:</p> <p>ASCEND TO GREATNESS</p>
<p>1. Bold Reimagination</p> <p>Seeing the Future</p> <p>Reimagining the Future</p>	<p>4. Core Philosophy</p> <p>Purpose</p> <p>Core Values</p> <p>Vision</p>	<p>7. Exceptional Capabilities</p> <p>Strategic Planning Excellence</p> <p>Working Capital Excellence</p> <p>Growth Excellence</p> <p>Commercial Excellence</p> <p>Operational Excellence</p> <p>Administrative Excellence</p>
<p>2. People Excellence</p> <p>Leadership Core Characteristics</p> <p>Cumulative Effect of Decisions</p> <p>Leadership Principles</p> <p>Right People in Right Positions</p> <p>Talent Acquisition</p> <p>Talent Management and Leadership Development</p> <p>Succession Planning</p>	<p>5. Business Model</p> <p>Unique Practices</p> <p>Organizational Structure</p> <p>Simplifying the Complex</p>	<p>8. Impactful Catalysts</p> <p>Superior Products and Services</p> <p>Innovation Passion</p> <p>Entrepreneurial Spirit</p> <p>Winning Teams</p> <p>Role of Luck</p>
<p>3. Remarkable Culture</p> <p>Ethical Conduct</p> <p>Facing the Uncomfortable</p> <p>Trust and Empowerment</p> <p>Learning Entity</p>	<p>6. Building Lifelines</p> <p>Surviving the Death Zone</p> <p>Storms of Change</p> <p>Critical Lifelines</p>	<p>9. Powerful Enablers</p> <p>Disciplined Execution</p> <p>Accelerated Digital Transformation</p> <p>Integrated Management System</p> <p>Mechanisms</p> <p>Metrics</p>